



AMERICAN INDIAN
Health & Family Services

Connecting care with a culture of comprehensive wellness

1st ANNUAL CHARITY GALA

FEATURING A FIRESIDE CHAT WITH EDGAR VILLANUEVA

OCTOBER 6, 2022

5-8:30PM

At The Roostertail

SPONSORSHIP PACKET

Official Media Sponsor

HOUR
DETROIT

About AIHFS

Since 1978, American Indian Health & Family Services (AIHFS) has been a nonprofit health and community wellness center. The center's approach integrates traditional Native American healing and spiritual practices with contemporary Western medicine in both treatment and prevention through the use of the Integrated Care Model.

AIHFS is a Title V Urban Indian Health Organization and a Federally Qualified Health Center that has obtained CARF accreditation as a certified "Health Home." A health home is a healthcare delivery approach that focuses on the whole person and integrates and coordinates primary care, behavioral health, other healthcare, and community and social support services. AIHFS is supported by funding from the Indian Health Service, federal grants, and contributions from partners and community members. AIHFS is located in southwest Detroit and serves a seven-county area.

Mission: To empower and enhance the physical, spiritual, emotional, and mental wellbeing of American Indian/Alaska Native individuals, families, and other underserved populations in SE MI through culturally grounded health and family services.

Vision: AIHFS will be nationally recognized as a leading Urban Indian health and community center supporting healthy Native people, families, and communities.

We believe ...

- quality health care should be accessible for all.
- community is the foundation of our organization.
- in the balance of physical, spiritual, emotional, and mental well-being.

Our approach integrates traditional Native American healing and spiritual practices with contemporary western medicine in both treatment and prevention to connect care with a culture of comprehensive wellness in the areas of:

- Medical Care
- Behavioral Health Care
- Community Health and Family Wellness Services





EVENT DETAILS

- October 6, 2022, 5-8:30PM
- At The Roostertail in Detroit
- Semi-formal attire
- 150 – 175 attendees
- One-hour strolling hot and cold hors d'oeuvres, mix and mingle
- Silent auction
- Book signing
- One-hour fireside chat with Edgar Villanueva, moderated by Abigail Echo-Hawk
- Individual ticket price \$175 (tax deductible amount: \$25)
- Official Media Sponsor: Hour Detroit

Edgar Villanueva

Founder, Decolonizing Wealth Project
Keynote Speaker



Edgar Villanueva is an award-winning author, activist, and expert on issues of race, wealth, and philanthropy. Villanueva is the Principal of Decolonizing Wealth Project and Liberated Capital and author of the bestselling book *Decolonizing Wealth* (2018, 2021). He advises a range of organizations including national and global philanthropies, Fortune 500 companies, and entertainment on social impact strategies to advance racial equity from within and through their investment strategies. Villanueva holds a BSPH and MHA from the Gillings Global School of Public Health at The University of North Carolina at Chapel Hill. He is an enrolled member of the Lumbee Tribe and resides in New York City.

Abigail Echo-Hawk

Director, Urban Indian Health Institute
Moderator



Abigail Echo-Hawk is an enrolled citizen of the Pawnee Nation of Oklahoma. She is currently the Executive Vice President at Seattle Indian Health Board and the Director of Urban Indian Health Institute.

Abigail has a Bachelor of Arts degree in Interdisciplinary Studies and a Master of Arts degree in Policy Studies, both from the University of Washington. She is an expert in American Indian and Alaska Native health, including strengths and resiliencies as well as deficits and disparities.



SPONSORSHIP LEVELS

EAGLE (Title Sponsor)

\$20,000

- Opportunity to make brief remarks at the event
- Up to 10 event tickets
- Reserved prime seating for fireside chat
- Up to 10 signed copies of "Decolonizing Wealth"
- Logo on AIHFS website
- Large logo and text listing in Gala program
- Tax deductible amount: \$18,350

SAGE (Platinum Level Sponsorship)

\$10,000

- Up to 8 event tickets
- Reserved prime seating for fireside chat
- Up to 8 signed copies of "Decolonizing Wealth"
- Logo on AIHFS website
- Large logo and text listing in Gala program
- Tax deductible amount: \$8,680

CEDAR (Gold Level Sponsorship)

\$7,500

- Up to 6 event tickets
- Reserved seating for fireside chat
- Up to 6 signed copies of "Decolonizing Wealth"
- Logo on AIHFS website
- Medium logo and text listing in Gala program
- Tax deductible amount: \$6,510

SWEETGRASS (Silver Level Sponsorship)

\$5,000

- Up to 4 event tickets
- Reserved seating for fireside chat
- Up to 4 signed copies of "Decolonizing Wealth"
- Logo on AIHFS website
- Small logo and text listing in Gala program
- Tax deductible amount: \$4,340



In addition to the previously mentioned benefits, sponsors will have their name and logo reaching:

- Close to 7,000 social media followers
- Almost 2,000 monthly website visitors
- Over 2,000 agency emailed announcements recipients
- Nearly 400 subscribers to our quarterly mailed newsletter
- More than 1,000 donors and volunteers
- 175 Gala attendees

That's a total reach of 12,500!



Thank you for considering sponsorship of the AIHFS Gala. If you or your organization are interested in sponsoring the Gala, or would like additional information, please contact Kimberly Kleinhans at (313) 580-2614 or kkleinhans@aihfs.org