



AMERICAN INDIAN
Health & Family Services

Connecting care with a culture of comprehensive wellness

2nd ANNUAL CHARITY GALA

OCTOBER 5, 2023

6-9:30PM

Garden Theater

Detroit, MI

SPONSORSHIP PACKET

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About AIHFS

Since 1978, American Indian Health & Family Services (AIHFS) has been a nonprofit health and community wellness center. The center's approach integrates traditional Native American healing and spiritual practices with contemporary Western medicine in both treatment and prevention through the use of the Integrated Care Model.

AIHFS is a Title V Urban Indian Health Organization and a Federally Qualified Health Center that has obtained CARF accreditation as a certified "Health Home." A health home is a healthcare delivery approach that focuses on the whole person and integrates and coordinates primary care, behavioral health, other healthcare, and community and social support services. AIHFS is supported by funding from the Indian Health Service, federal grants, and contributions from partners and community members. AIHFS is located in southwest Detroit and serves a seven-county area.

Mission: To empower and enhance the physical, spiritual, emotional, and mental wellbeing of American Indian/Alaska Native individuals, families, and other underserved populations in SE MI through culturally grounded health and family services.

Vision: AIHFS will be nationally recognized as a leading Urban Indian health and community center supporting healthy Native people, families, and communities.

We believe ...

- quality health care should be accessible for all.
- community is the foundation of our organization.
- in the balance of physical, spiritual, emotional, and mental well-being.

Our approach integrates traditional Native American healing and spiritual practices with contemporary western medicine in both treatment and prevention to connect care with a culture of comprehensive wellness in the areas of:

- Medical Care
- Behavioral Health Care
- Community Health and Family Wellness Services





Keynote: Tatanka Means

Tatanka Means is an award-winning actor and stand-up comedian from Chinle, Arizona. He represents the Navajo, Omaha, Ihanktonwan Nations and is an enrolled member of the Oglala Lakota Sioux Tribe in Pine Ridge, South Dakota.

His most recent work includes FX's critically acclaimed series "Reservation Dogs" directed by Tazbah Chavez, Marvel's Disney+ show "Echo" directed by Sydney Freeland, and stars in the highly anticipated Martin Scorsese Western crime drama film Killers of the Flower Moon, starring Leonardo DiCaprio, Jesse Plemons, and Robert De Niro. Means is currently filming Kevin Costner's Western epic Horizon.

Aside from acting, Means performs stand-up comedy throughout Indian Country, spreading laughter and speaking to Native youth about healthy living and sobriety wellness.

He currently resides in New Mexico with his wife and children. Means is the son of Gloria Grant and American Indian activist Russell Means.



EVENT DETAILS

- October 5, 2023 6-9:30PM
- At the Garden Theater in Detroit
- Semi-formal attire
- 150 – 175 attendees
- One-hour strolling hot and cold hors d'oeuvres, mix and mingle
- Silent auction
- VIP Meet & Greet with Tatanka Means for event sponsors
- Keynote presentation with Tatanka Means, including a Q&A
- Individual ticket price \$175 (tax deductible amount: \$25)



SPONSORSHIP LEVELS

EAGLE (Title Sponsors)

\$20,000

- Opportunity to make brief remarks at the event
- Up to 16 event tickets
- Reserved prime seating
- VIP Meet and Greet with Tatanka Means
- Logo on AIHFS website
- Large logo in Gala program
- Tax deductible amount: \$17,600

SAGE (Platinum Level Sponsorship)

\$10,000

- Up to 8 event tickets
- Reserved prime seating
- VIP Meet and Greet with Tatanka Means
- Logo on AIHFS website
- Large logo in Gala program
- Tax deductible amount: \$8,800

CEDAR (Gold Level Sponsorship)

\$7,500

- Up to 6 event tickets
- Reserved seating
- VIP Meet and Greet with Tatanka Means
- Logo on AIHFS website
- Medium logo in Gala program
- Tax deductible amount: \$6,600

SWEETGRASS (Silver Level Sponsorship)

\$5,000

- Up to 4 event tickets
- Reserved seating
- VIP Meet and Greet with Tatanka Means
- Logo on AIHFS website
- Small logo in Gala program
- Tax deductible amount: \$4,400

Custom Sponsorship Levels Available Upon Request



In addition to the previously mentioned benefits, sponsors will have their name and logo reaching:

- Close to 7,000 AIHFS social media followers
- Almost 2,000 monthly website visitors to aihfs.org
- Over 2,000 AIHFS emailed announcements recipients
- Nearly 400 subscribers to the AIHFS quarterly mailed newsletter
- More than 1,000 AIHFS donors and volunteers
- 175 AIHFS Gala attendees

That's a total reach of 12,500!

OFFICIAL MEDIA SPONSOR:

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HOUR Detroit will post our event on their website and send out information about the Gala to their network with a reach of 724,659.

Thank you for considering sponsorship of the AIHFS Gala. If you or your organization are interested in sponsoring the Gala, or would like additional information, please contact Kimberly at (313) 580-2614 or kkleinhans@aihfs.org