



AMERICAN INDIAN
Health & Family Services

Connecting care with a culture of comprehensive wellness

3rd ANNUAL CHARITY GALA

OCTOBER 4, 2024

6-9:30PM

Garden Theater

Detroit, MI

SPONSORSHIP PACKET

Official Media Sponsor

HOUR
DETROIT

About AIHFS

Since 1978, American Indian Health & Family Services (AIHFS) has been a nonprofit health and community wellness center. The center's approach integrates traditional Native American healing and spiritual practices with contemporary Western medicine in both treatment and prevention through the use of the Integrated Care Model.

AIHFS is a Title V Urban Indian Health Organization and a Federally Qualified Health Center that has obtained CARF accreditation as a certified "Health Home." A health home is a healthcare delivery approach that focuses on the whole person and integrates and coordinates primary care, behavioral health, other healthcare, and community and social support services. AIHFS is supported by funding from the Indian Health Service, federal grants, and contributions from partners and community members. AIHFS is located in southwest Detroit and serves a seven-county area.

Mission: To empower and enhance the physical, spiritual, emotional, and mental wellbeing of American Indian/Alaska Native individuals, families, and other underserved populations in SE MI through culturally grounded health and family services.

Vision: AIHFS will be nationally recognized as a leading Urban Indian health and community center supporting healthy Native people, families, and communities.

We believe ...

- quality health care should be accessible for all.
- community is the foundation of our organization.
- in the balance of physical, spiritual, emotional, and mental well-being.

Our approach integrates traditional Native American healing and spiritual practices with contemporary western medicine in both treatment and prevention to connect care with a culture of comprehensive wellness in the areas of:

- Medical Care
- Behavioral Health Care
- Community Health and Family Wellness Services



Keynote: Urban Indian Thought Leaders

Join us for an insightful and thought-provoking panel discussion featuring distinguished Urban Indian thought leaders who are at the forefront of change and progress in their respective fields. This engaging conversation will explore the unique experiences, challenges, and triumphs of Native American and Indigenous communities living in urban settings.

This panel discussion will delve into the rich tapestry of experiences, wisdom, and innovation within the Urban Indian community. Through their stories and expertise, these thought leaders will shed light on the resilience and adaptability of Indigenous people in an urban landscape, offering inspiration and guidance for the future.

The keynote speakers for our event are yet to be determined (TBD), but they will be distinguished thought leaders representing various fields such as health or business within the Urban Indian community, promising a captivating and insightful address.



EVENT DETAILS

- October 4, 2024 6-9:30PM
- At the Garden Theater in Detroit
- Catering by Chowhound Gourmet
- Semi-formal attire
- 125 -150 attendees
- Strolling hot and cold hors d'oeuvres, with dessert afterglow
- Silent auction
- Keynote presentation with Urban Indian thought leaders, including a Q&A
- Individual ticket price \$125 (tax deductible amount: \$75)
- Early-bird rate will be \$100 (deadline 9/4/24)

Transformative Sponsorship Opportunity: AIHFS Capital Campaign Gala

Elevate your organization's commitment to community well-being by becoming a sponsor of the American Indian Health & Family Services (AIHFS) 3rd Annual Gala. This year, as we gather for our annual gala, we extend an exclusive invitation for your brand to be a vital part of a transformative initiative—the establishment of our new AIHFS facility.

Why Sponsor Our Gala?

Impact Beyond Measure:

Your sponsorship directly contributes to the realization of the AIHFS New Facility, a landmark project designed to enhance healthcare accessibility while preserving cultural heritage. This isn't just an investment; it's an opportunity to leave a lasting impact on the health and vitality of the community.

Brand Visibility with Purpose:

As a sponsor, your brand will enjoy prominent visibility throughout the gala, underscoring your commitment to community health. Align your organization with a cause that resonates—a cause that transcends healthcare by embracing cultural richness and community empowerment.





SPONSORSHIP LEVELS

EAGLE (Title Sponsors)

\$20,000

- Opportunity to make brief remarks at the event
- Up to 16 event tickets
- Reserved prime seating
- Logo on AIHFS website
- Large logo in Gala program
- Mention during stage program
- Tax deductible amount: \$18,800

SAGE (Platinum Level Sponsorship)

\$10,000

- Up to 8 event tickets
- Reserved prime seating
- Logo on AIHFS website
- Large logo in Gala program
- Mention during stage program
- Tax deductible amount: \$9,400

CEDAR (Gold Level Sponsorship)

\$7,500

- Up to 6 event tickets
- Reserved seating
- Logo on AIHFS website
- Medium logo in Gala program
- Mention during stage program
- Tax deductible amount: \$7,050

SWEETGRASS (Silver Level Sponsorship)

\$5,000

- Up to 4 event tickets
- Reserved seating
- Logo on AIHFS website
- Small logo in Gala program
- Mention during stage program
- Tax deductible amount: \$4,700

Custom Sponsorship Levels Available Upon Request

Images from previous Galas



AIHFS Staff with Tatanka Means (2023)



Eva Torres and Chasity Dial (2023)



Abigail Echo Hawk, Edgardo Villanueva and Chasity Dial (2022)



In addition to the previously mentioned benefits, sponsors will have their name and logo reaching:

- Close to 7,000 AIHFS social media followers
- Almost 2,000 monthly website visitors to aihfs.org
- Over 2,000 AIHFS emailed announcements recipients
- Nearly 400 subscribers to the AIHFS quarterly mailed newsletter
- More than 1,000 AIHFS donors and volunteers
- 175 AIHFS Gala attendees

That's a total reach of 12,500!

OFFICIAL MEDIA SPONSOR:

HOUR
DETROIT

HOUR Detroit will post our event on their website and send out information about the Gala to their network with a reach of 724,659.

Thank you for considering sponsorship of the AIHFS Gala. If you or your organization are interested in sponsoring the Gala, or would like additional information, please contact Kimberly at (313) 580-2614 or kkleinhans@aihfs.org