



AMERICAN INDIAN  
**Health & Family Services**

*Connecting care with a culture of comprehensive wellness*

**4<sup>th</sup> ANNUAL CHARITY GALA**

OCTOBER 3, 2025

6-9:30PM

Garden Theater

Detroit, MI

**SPONSORSHIP PACKET**

## About AIHFS

Since 1978, American Indian Health & Family Services (AIHFS) has been a nonprofit health and community wellness center. The center's approach integrates traditional Native American healing and spiritual practices with contemporary Western medicine in both treatment and prevention through the use of the Integrated Care Model.

Mission: To empower and enhance the physical, spiritual, emotional, and mental wellbeing of American Indian/Alaska Native individuals, families, and other underserved populations in SE MI through culturally grounded health and family services.

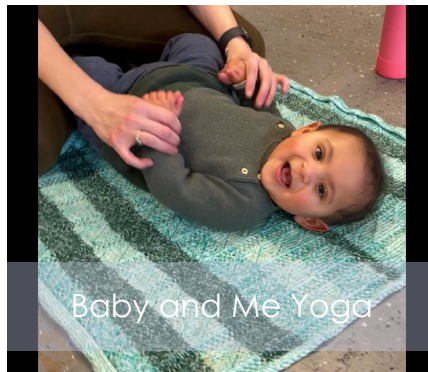
Vision: AIHFS will be nationally recognized as a leading Urban Indian health and community center supporting healthy Native people, families, and communities.

### We believe ...

- quality health care should be accessible for all.
- community is the foundation of our organization.
- in the balance of physical, spiritual, emotional, and mental well-being.

Our approach integrates traditional Native American healing and spiritual practices with contemporary western medicine in both treatment and prevention to connect care with a culture of comprehensive wellness in the areas of:

- Medical Care
- Behavioral Health Care
- Community Health and Family Wellness Services



## **Keynote: *Empowering Wellness: Innovative Philanthropy for Native Health in Detroit.***

The panel titled "Empowering Wellness: Innovative Philanthropy for Native Health in Detroit" will delve into the vital intersection of philanthropy and health within Native American communities in urban settings like Detroit. This engaging discussion will feature panelists representing foundations, corporations, and individual philanthropists dedicated to addressing the unique health challenges faced by Native families.

Participants will highlight successful philanthropic partnerships that have significantly improved health access and outcomes for Native communities. Through showcasing innovative programs funded by collaborative efforts between foundations, corporations, and Native organizations, the panel will demonstrate best practices and lessons learned. This dialogue will underscore the effectiveness of community-driven approaches that empower Native voices, fostering resilience and ensuring that health initiatives are both impactful and sustainable.

Additionally, the panel will serve as a platform for exploring future collaboration opportunities among stakeholders in the philanthropic sector. By identifying areas for growth and investment, the discussion will inspire attendees to consider how they can contribute to building healthier communities. Sponsors will have the unique opportunity to gain valuable insights into the ongoing efforts that promote wellness and equity in Detroit's diverse landscape.



## EVENT DETAILS

- October 3, 2025 6-9:30PM
- At the Garden Theater in Detroit
- Semi-formal attire
- 125 -150 attendees
- Strolling hot and cold hors d'oeuvres, with dessert afterglow
- Silent auction
- Keynote presentation on innovative philanthropy, including a Q&A
- Individual ticket price \$125 (tax deductible amount: \$75)
- Early-bird rate will be \$100 (deadline 9/2/25)

# Transformative Sponsorship Opportunity: AIHFS Capital Campaign Gala

Elevate your organization's commitment to community well-being by becoming a sponsor of the American Indian Health & Family Services (AIHFS) 4<sup>th</sup> Annual Gala. This year, as we gather for our annual gala, we extend an exclusive invitation for your brand to be a vital part of a transformative initiative—the establishment of our new AIHFS facility.

## Why Sponsor Our Gala?

### Impact Beyond Measure:

Your sponsorship directly contributes to the realization of the AIHFS New Facility, a landmark project designed to enhance healthcare accessibility while preserving cultural heritage. This isn't just an investment; it's an opportunity to leave a lasting impact on the health and vitality of the community.





# SPONSORSHIP LEVELS

## EAGLE (Title Sponsor)

\$20,000

- Naming opportunity for a room in AIHFS' new facility
- Opportunity to make brief remarks at the event
- Logo on mailed invitations
- Up to 16 event tickets
- Reserved prime seating
- Logo on AIHFS website
- Logo in Gala program
- Mention during stage program
- Tax deductible amount: \$18,800

## SAGE (Platinum Level Sponsorship)

\$10,000

- Up to 8 event tickets
- Reserved prime seating
- Logo on AIHFS website
- Logo in Gala program
- Mention during stage program
- Tax deductible amount: \$9,400

## CEDAR (Gold Level Sponsorship)

\$7,500

- Up to 6 event tickets
- Reserved seating
- Logo on AIHFS website
- Logo in Gala program
- Mention during stage program
- Tax deductible amount: \$7,050

## SWEETGRASS (Silver Level Sponsorship)

\$5,000

- Up to 4 event tickets
- Reserved seating
- Logo on AIHFS website
- Logo in Gala program
- Mention during stage program
- Tax deductible amount: \$4,700

**Custom Sponsorship Levels Available Upon Request**

# Images from previous Galas



Keynote Panel on the  
Urban Indian  
Experience (2024)



Jeff Nielson and Tina  
James (2023)



Abigail Echo-Hawk,  
Edgar Villanueva and  
Chasity Dial (2022)



AIHFS Staff (2024)



Eva Torres and  
Chasity Dial (2023)



In addition to the previously mentioned benefits, sponsors will have their name and logo reaching:

- Over 8,000 AIHFS social media followers
- Almost 4,000 monthly website visitors to [aihfs.org](http://aihfs.org)
- Over 2,000 AIHFS emailed announcements recipients
- Nearly 500 subscribers to the AIHFS quarterly mailed newsletter
- More than 1,000 AIHFS donors and volunteers
- 150 AIHFS Gala attendees

***That's a total reach of 15,650!***

---

---

Thank you for considering sponsorship of the AIHFS Gala. If you or your organization are interested in sponsoring the Gala, or would like additional information, please contact Kimberly at (313) 580-2614 or [kkleinhans@aihfs.org](mailto:kkleinhans@aihfs.org)